



Member Car Buying Program

Prepared for



Our Valued Dealership
Partners

Online Resources

Financing

Designed for and developed by credit unions, only credit union financing is available and encouraged on the website.

Link to Credit Union Rates

The screenshot displays the PrimeWay Federal Credit Union website. At the top left is the PrimeWay logo. To the right, there is a link to "Email the Auto Team" and a phone number "866-970-2822 x355". Further right are links for "home" and "login to my account". A red navigation bar contains the following menu items: "New Cars", "Pre-owned Cars", "Sell A Car", "Resource Center", "Check Our Rates", and "Apply For A Loan". The main content area is divided into several promotional tiles: "SEARCH USED CARS" with a "click to get started" button; "BUILD YOUR NEW CAR" with a "click to customize" button; "LOCATE A Preferred Dealer" with a "CLICK HERE" button; "WHAT IS YOUR CAR WORTH?" featuring the NADA GUIDES logo; "SPEND LESS TIME AT THE DEALERSHIP" with a "Get Pre-Approved" button; "THE DOCTOR IS IN! Let Us Check-Up on Your Vehicle" featuring the AutoCheck logo; and "Save BIG With Auto Xtras Through Your Credit Union" with a "How? Click Here!" button. A second red navigation bar is visible at the bottom of the page content, containing the same menu items as the top bar.

Link to Credit Union Application


Vehicle History Reports

Link to Credit Union Application

Resources: NADA Values

Values

Trade in and retail auto values for members, based on geographical location, mileage and condition.



[Email the Auto Team](#) or call 866-970-2822 x355
[home](#) | [login to my account](#)

[New Cars](#) | [Pre-owned Cars](#) | [Sell A Car](#) | [Resource Center](#) | [Check Our Rates](#) | [Apply For A Loan](#)

Start > Category > Make > Year > Model > Vehicle Options > Vehicle Value Report


Used Car Consumer Prices

Select

Start > Category > Make > Year > Model > Vehicle Options > Vehicle Value Report

Used Car Consumer Prices

2004 Lexus SC-V8 Convertible 2D SC430



August 28, 2008

[print this page](#) > [Get Another Value](#)

Stock Photo. Actual picture not available

PRICING	<u>Clean Trade-In</u>	<u>Clean Retail Value</u>
Base Price	\$28,675	\$33,225
Mileage - 56,989 miles	\$850	\$850
TOTAL PRICE	\$29,525	<u>\$34,075*</u>

* This Retail price is based on a clean vehicle history report. Don't make a \$34,075 mistake. Get a [Free VIN Check](#) today.

Resources: Vehicle History Report

AutoCheck™

Members can research vehicle history reports prior to buying a pre-owned vehicle. To access, the Member pays a \$15 fee to AutoCheck™

The screenshot shows the Cy-Fair Federal Credit Union website. At the top left is the Cy-Fair logo with the tagline "Federal Credit Union". To the right, there is a link "Email the Auto Team" and a phone number "866-970-2822 x355". Below this is a navigation bar with links for "home" and "login to my account". A green navigation bar contains links for "New Cars", "Pre-owned Cars", "Sell A Car", "Resource Center", "Check Our Rates", and "Apply For A Loan".

The main content area features the AutoCheck logo with the tagline "A part of Experian". To the right, there is a "Returning AutoCheck user: Login" button. Below the logo is a navigation bar with links for "home", "buyback registration", "about us", "contact us", and "help".

The central focus is a blue banner with the text "AutoCheck vehicle history reports Know what the experts know". Below this banner is a form with two main sections:

- Get a Free VIN Check:** Includes a text input field for the VIN, a "Go" button, and a link "Where can I find the VIN?".
- Don't have your VIN? Buy now and be prepared to get reports when you need them!** Includes a dropdown menu for "Unlimited vehicle history reports" and a "Buy now" button.


To the right of the form is a photograph of a family (two children and a man) smiling next to a white car. Below the photo, the text reads: "You should know what they know - Over 5 million AutoCheck reports are run by auto auctions, dealers and consumers each month!". Below this text is a link "Learn More about AutoCheck Score".

At the bottom left of the form area, there are two sample report thumbnails and a link "View sample report".

Resources: Enrolled Dealers

Dealers

The partner dealer list serves two purposes; advertises the dealers and gives members a "quick" list of preferred dealers to shop from.



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Your Dealer Partners

Preferred Dealer Partners are a selected group of PrimeWay Federal Credit Union dealers who have signed and agreed to a code of ethics to deliver quality service and better car buying experience to our Members.

Preferred Dealers for Chrysler

Baytown Chrysler Jeep Dodge
5225 I-10 East
Baytown TX, 77521

marc sorelle 281-421-6000 - Jeep Dodge Chrysler
Marc Sorrelle 281-421-6000 - Chrysler Dodge Jeep
Bill Dooley 281-421-6000 - Chrysler Dodge Jeep
Baytown Chrysler 281-421-6000 - Chrysler Dodge Jeep

DeMontrond Auto Ctry Cadillac Chrysler Dodge Jeep
888 I-45 South
Conroe TX, 77304

Nancy Morris 800-324-5211 - Cadillac Chrysler Dodge Jeep
Ron Klotzer 936-442-7307 - Cadillac Chrysler Dodge Jeep

Enterprise Car Sales 290
17724 NW Freeway
Houston TX, 77065

Carol Hargrave 713-937-7099 - BMW Buick Cadillac Chevrolet Chrysler Dodge Ford GMC HUMMER Hyundai Infiniti Jaguar Jeep Kia Lexus Lincoln Mazda Mercedes Benz Mercury Mitsubishi Nissan Pontiac Saturn Subaru Suzuki Toyota Volkswagen Volvo Pre-Owned

Pre-Owned Autos

Pre-Owned Autos
Preferred dealer partners can display their entire pre-owned inventory, updated nightly.

PrimeWay
FEDERAL CREDIT UNION

[Email the Auto Team](#) or call 866-970-2822 x355

[home](#) | [login to my account](#)

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[Browse Pre-Owned Cars](#) | [Vehicle Locator Service](#) | [Find Vehicle by Payment](#)

[Browse Pre-Owned Cars](#)

[Choose Vehicle >> Vehicles Listing >> Vehicle Summary >> Request More Info](#)

[Click here to request more info](#)

Pre-Owned Vehicle Summary

A total of 95

2007 Toyota Camry 4 Dr Sedan ([Login to save this car](#))

Price: \$19,999.00 [Click here to calculate estimated loan payment](#)

Vehicle Details

Stock #: 33736P	Interior: Beige
Transmission: Automatic With Overdrive	Engine: 4 Cyl.
Miles: 26,476	Drivetrain:
Exterior: Red	Vin Number: 4T1BE46K97U133803

Price Quote Request

Opportunity

Many credit union auto loan portfolios are mostly composed of pre-owned autos.

Through Member Auto Center, both the credit union and the dealer partner can pursue this business.

PrimeWay
FEDERAL CREDIT UNION

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[Browse Pre-Owned Cars](#) | [Vehicle Locator Service](#) | [Find Vehicle by Payment](#)

Choose Vehicle >> Vehicles Listing >> Vehicle Summary >> **Request More Info**

Fill out this quick form to request more information about this Pre-Owned Vehicle.

* Denotes required fields.

2007 Toyota Camry \$19,999.00

First Name: *

Last Name: *

City: *

State: *

Zip: *

Primary Phone: * (555-555-5555)

Other Phone:

Best Time to call: *


Email: *

When the member submits this request to be contacted by the dealer on this particular pre-owned unit, a credit union representative can simultaneously be contacted for the purpose of proactively pursuing the loan.

New Autos

New Autos


Configure and build cars with true available features and options; Research MSRP and Invoice price for all makes and models.



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Research, Compare and Light

First, select either tab to see information you're looking for:

- Search Model specific information you want
- Search if you want certain information

[Glossary](#)

Primary Vehicle

FEATURES | PRICE | CREATE A BROCHURE



Photo may not represent exact vehicle or selected equipment.

2008 BMW 7-Series 4dr Sdn 750i

Mfr. Code: 0874

	Invoice	MSRP
Base Price:	\$70,655.00	\$76,800.00
Options:	\$0.00	\$0.00
Destination:	\$825.00	\$825.00

Choose Options

Use this wizard to select desired options for your vehicle. If a step is inactive, this indicates there are no options available to select.

Step 1 Packages | Step 2 Powertrain | Step 3 **Appearance** | Step 4 More Options | Step 5 Summary

More options available for the 2008 BMW 7-Series 4dr Sdn 750i

<input checked="" type="checkbox"/> Hide ADDITIONAL OPTIONS	Invoice	MSRP
<input type="checkbox"/> ADAPTIVE RIDE PKG -inc: self-leveling rear air suspension, stepless electronic damping control w/"Sport" setting (N/A w/ZSP Sport Pkg) Code: ZAR	\$1,730.00	\$1,900.00
<input type="checkbox"/> CONVENIENCE PKG -inc: auto soft-close doors, auto trunk opening & closing Code: ZCV	\$910.00	\$1,000.00
<input type="checkbox"/> COLD WEATHER PKG -inc: heated steering wheel, ski bag, heated rear seats	\$635.00	\$700.00

Dealer Benefits

A dealer spends tens of thousands of dollars monthly in advertising and rarely is able to get the sales to justify the expense.

MAC is an affordable advertising option for dealers that has proven to net results.

- **Effective and very affordable advertising opportunity**
- **Could possibly pay for the entire year with less than three sales**
- **Advertising to a loyal base, of typically pre-approved buyers, leading to a much higher sales closing ratio**
- **Helps to drive members directly to the designated dealer representative**
- **Compliment indirect lending programs by assisting members from the shopping process to the financing of the loan**

How Credit Unions will Market MAC

To assist with the success of the Member Auto Center program, participating Credit Unions will promote the service to its Members.

- Member newsletter articles introducing service
- Printed message on statement envelope:
"Looking for your next car, check here: autos.yourcudomian.org"
- Printed message on statement insert.
- Printed teller envelope message.
- Marquis message board
- Lobby poster
- On hold phone message
- ATM receipt note
- Loan officer handout on program features and benefits
- Public media marketing (radio, TV, newspapers)
- Email Marketing



MAC Summary

- ✓ Inexpensive Advertising to a captive audience of nearly 150,000
- ✓ Members view your vehicles from home before visiting car lots
- ✓ Potential Sales generated by Vehicle Research/Price Quotes
- ✓ Members that are ready to buy
- ✓ Pre-Approved Buyers
- ✓ Discounts for Multiple Dealerships/Dealer Groups; Quarterly Billing
- ✓ Finance Dept. .25% Discount Coupons make program FREE!
- ✓ Extensive Marketing and Advertising to Credit Union Members

Phase II: Print POP Advertising

Dealer Directory Advertising

A Printed Preferred Dealer Directory can enhance the MAC program; loan officers can provide members with the directory upon pre-approval and dealers consider it a value-added marketing initiative.


PREFERRED AUTO DEALER DIRECTORY

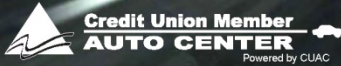
Like Having a Friend in the Car Business

Find A Preferred Dealer Near You

What's Inside

- Credit Union vs. Dealer Financing
- What To Do Before Auto Shopping
- Pre-Owned vs. New





Credit Union Member AUTO CENTER
Powered by CUAC





**To Make an Appointment, Contact
MIKE WHITE
281-604-3743**



4242 E Sam Houston Pkwy S
Pasadena, TX 77505

**We are located just 5 minutes east of I45
Come Visit Us!**



A.C. Collins Ford Makes the Difference!
mwhite@accollinsford.com

SAVE UP TO \$9.95 OIL CHANGE

Allen Samuels DODGE



RAM



AVENGER



NITRO

**Please Ask for Your
Credit Union Specialist:**

<p>Rodrigo Mejia Houston Store 713-343-8025</p>	<p>Nick Coray Katy Store 866-397-0197</p>
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*Don't Forget Our Award-Winning
Service Department Open 6-Days a Week!
Complimentary Shuttle Service*

**HOURS: 7:00am - 10:00pm
Mon. - Sat. 6-Days a Week!**

Log on to www.CUMemberAutoCenter.com to:

- Research & Locate New or Pre-Owned Vehicles
- Receive a FREE No Obligation Price Quote
- Locate a Preferred Dealer in Your Area
- Receive More Auto Buying Information

- Get an AutoCheck report
- Get Pre-Approved Financing
- Check Auto Loan Rates

Phase II: Print Mail Advertising

Print mail advertising of an established MAC program drives more member buyers through the credit union's car buying service.

Buy with a little help from your friends.

We Take Care Of You Every Step Of The Way

Ask us about our current great rates!

Visit www.CUMemberAutoCenter.com to:

- Research and Locate New or Pre-Owned Vehicles
- Receive an AutoCheck Vehicle Report
- Get Pre-Approved Financing
- Submit a Free, No Obligation Price Quote
- Receive More Auto Buying Information

USEC CREDIT UNION

10000 West 10th Avenue, Suite 100
Westminster, CO 80234

Lobby Poster

USEC CREDIT UNION

BEFORE PURCHASING YOUR NEXT AUTO, BE SURE TO FOLLOW THESE 3 EASY STEPS:

1. Visit www.CUMemberAutoCenter.com to research vehicles and get pre-approved for your loan before you ever get to the dealership.
2. Get a pre-approved financing hold to the dealership and ask for the best loan representation by day or by make.
3. Don't forget to the credit union. You can receive hold to ensure you get the best deal.

www.CUMemberAutoCenter.com

10000 West 10th Avenue, Suite 100
Westminster, CO 80234

Rates as low as 6.00% APR*

USEC CREDIT UNION

10000 West 10th Avenue, Suite 100
Westminster, CO 80234

Buy with a little help from your friends.

Rates as low as 6.00% APR*

Before purchasing your next vehicle, get pre-approved with USEC Credit Union first. You can apply online at www.CUMemberAutoCenter.com or by phone, 714.666.3600

Direct Mailer

Statement Insert

Frustrated With Car Buying?

We can LOCATE & FINANCE your next car!

www.CUMemberAutoCenter.com

TRANSTAR

- Research New or Pre-Owned Vehicles
- Check Auto Loan Rates
- Get Pre-Approved Financing
- Receive a No Obligation Price Quote

If you have questions, don't have a car, or would like to have free help with locating a vehicle, please call our toll-free car buying assistance hotline at 866.876.7627 ext. 305.

To ensure you get the best deal, ask for the credit union representative(s) listed below by name:

State	Representative Name	Phone Number
Alabama	John Smith	866.876.7627 ext. 305
Arizona	Jane Doe	866.876.7627 ext. 305
California	Mike Johnson	866.876.7627 ext. 305
Colorado	Sarah Brown	866.876.7627 ext. 305
Florida	David White	866.876.7627 ext. 305
Georgia	Emily Green	866.876.7627 ext. 305
Illinois	Robert Black	866.876.7627 ext. 305
Indiana	Laura Gray	866.876.7627 ext. 305
Iowa	James Blue	866.876.7627 ext. 305
Kansas	Amanda Yellow	866.876.7627 ext. 305
Kentucky	Christopher Purple	866.876.7627 ext. 305
Louisiana	Nicole Pink	866.876.7627 ext. 305
Maine	Andrew Red	866.876.7627 ext. 305
Maryland	Stephanie Orange	866.876.7627 ext. 305
Massachusetts	Jonathan Silver	866.876.7627 ext. 305
Michigan	Kristina Gold	866.876.7627 ext. 305
Minnesota	Benjamin Bronze	866.876.7627 ext. 305
Mississippi	Rebecca Copper	866.876.7627 ext. 305
Missouri	Gregory Iron	866.876.7627 ext. 305
Montana	Christina Steel	866.876.7627 ext. 305
Nebraska	Timothy Tin	866.876.7627 ext. 305
Nevada	Michelle Lead	866.876.7627 ext. 305
New Hampshire	Scott Zinc	866.876.7627 ext. 305
New Jersey	Heather Nickel	866.876.7627 ext. 305
New Mexico	Eric Platinum	866.876.7627 ext. 305
New York	Victoria Diamond	866.876.7627 ext. 305
North Carolina	Justin Ruby	866.876.7627 ext. 305
North Dakota	Madeline Sapphire	866.876.7627 ext. 305
Ohio	Patrick Emerald	866.876.7627 ext. 305
Oklahoma	Christina Topaz	866.876.7627 ext. 305
Oregon	Andrew Garnet	866.876.7627 ext. 305
Pennsylvania	Stephanie Amethyst	866.876.7627 ext. 305
Rhode Island	Benjamin Opal	866.876.7627 ext. 305
South Carolina	Rebecca Citrine	866.876.7627 ext. 305
South Dakota	Gregory Peridot	866.876.7627 ext. 305
Tennessee	Michelle Aquamarine	866.876.7627 ext. 305
Texas	Timothy Malachite	866.876.7627 ext. 305
Utah	Christina Labradorite	866.876.7627 ext. 305
Vermont	Eric Fluorite	866.876.7627 ext. 305
Virginia	Heather Sapphire	866.876.7627 ext. 305
Washington	Justin Topaz	866.876.7627 ext. 305
West Virginia	Madeline Garnet	866.876.7627 ext. 305
Wisconsin	Patrick Amethyst	866.876.7627 ext. 305
Wyoming	Christina Opal	866.876.7627 ext. 305



Thank you!

Keystone Lending Alliance, LLC

CU Alliance Marketing, LLC