



*We are launching our new Credit Union car buying program and we want your Dealership to be part of it.*

- Your Dealership advertised to over 300,000 Member car buyers through online initiatives, newsletter articles and statement inserts
- New and pre-owned car price quote requests from Member buyers
- Your new and pre-owned inventory on the Credit Union's website and member buyer information requests
- Pre-approved Credit Union Member buyers referred to your Dealership
- Complete Member Loans at your Dealership, sell your products, earn finance income and increase your finance penetration
- Your contact information, maps and logos advertised online
- Grow your sales and lending relationship with Keystone Lending Alliance Credit Unions
- Become a "Preferred Dealer" and be eligible to participate in Credit Union Car Sale Events

**28** Credit Union Partners  
**& Over** Credit Union Member car  
**372,000** buyer represented

Our Credit Union Partners:



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