



6021 Wallace Road Extension, Suite 100
Wexford, PA 15090
P. 724-934-3394
F. 724-934-3389
www.keystonelendingalliance.com

Dealer Relationship Rewards Program

Premier Level

Gold Dealer

Maintain a 70% Book to Look in a Calendar Month

Funded Contracts 50+ Earn	\$50/contract
Funded Contracts 35-49 Earn	\$40/contract
Funded Contracts 20-34 Earn	\$30/contract
Funded Contracts 4-19 Earn	\$20/contract

Silver Dealer

Maintain a 50% Book to Look in a Calendar Month

Funded Contracts 50+ Earn	\$40/contract
Funded Contracts 35-49 Earn	\$30/contract
Funded Contracts 20-34 Earn	\$20/contract
Funded Contracts 4-19 Earn	\$15/contract

Bronze Dealer

Maintain a 30% Book to Look in a Calendar Month

Funded Contracts 50+ Earn	\$30/contract
Funded Contracts 35-49 Earn	\$25/contract
Funded Contracts 25-34 Earn	\$20/contract
Funded Contracts 4-24 Earn	\$10/contract

*Rewards qualifying period is based on applications received during a calendar month that fund by the end of that calendar month. Gift cards are considered earned on the first day of the following calendar month provided the Dealership is active and in good standing with Keystone Lending Alliance, and participant must be employed with dealership at time of payout to receive gift cards. This program is to thank our dealership partners for their current business and promote future business. Therefore, Rewards will not be considered "earned" if either the dealership or Keystone Lending Alliance ceases operations or is sold during the "qualifying" month and will not be owed. Earning bands are progressive and not retroactive. Based on gift card availability, payouts will be in no smaller than \$15 increments and participant must reach each increment or amount will be rounded down to nearest \$15 payout. Program is subject to change at KLA's discretion.

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KLA Dealer Rewards Program

Please complete, print, and sign this form and submit original to Keystone Lending Alliance, LLC. After review and approval, your dealership will be eligible for program participation. You will receive a copy of this executed agreement confirming the approval of your enrollment form.

Please note that all benefits of this program are due the dealership under its FTIN unless an individual is authorized in this agreement to receive rewards by the general manager or dealer principle. If the authorized individual leaves the employment of the dealership prior to date of disbursement from KLA, all rewards earned will be paid to the dealership. The dealership may elect form of payment from the following options:

☐ Gift Cards in the amount determined by "Premier Level" status achieved.

☐ Dealer Lunch: Visa Gift Cards in the amount determined by "Premier Level" status achieved less applicable fees.

KLA is directed to award any Rewards Dollars in the form of gift cards earned by _____ (dealership) to the following employee(s) or the Dealer Principal of the dealership as defined below. A maximum of 2 individuals may be enrolled.

Participant: _____ % _____ Email Address: _____ SSN: _____ - _____ - _____

Home Address: _____ City: _____ State: _____ Zip: _____

Title: _____ Signature: _____ Date: _____

Participant: _____ % _____ Email Address: _____ SSN: _____ - _____ - _____

Home Address: _____ City: _____ State: _____ Zip: _____

Title: _____ Signature: _____ Date: _____

By signing below, you represent and warrant that you are authorized to submit this form on behalf of this dealership named in the form, that such submissions to KLA is a binding act of the dealership named in the form, that all participants named in the form are active dealership employees, and that the dealership named in the form agrees to the terms and conditions of the KLA Rewards program. Dealer must comply with the executed dealer agreement to participate.

Each participant must activate their account on a separate form and are not considered eligible to receive rewards until they complete their personal information (e.g. address, social security number, email, etc.) form.

All SSN and FTIN numbers must be submitted before any incentives will be awarded. A form 1099 will be filed with the IRS as required by law on each participant in the Rewards program.

Authorization and Approval

Date _____

This dealership has elected to participate in the Rewards program. Dealership must be active and in good standing to be eligible for KLA Rewards. Program is subject to change at KLA's discretion at any time without notice.

Keystone Lending Alliance, LLC - President/CEO

Signature of Dealer Principal or GM

(Print Name)

(Print Name)